nutqX – Innovative Software Solutions

Innovative Software Solutions to Grow Your Business

WHO ARE WE?

At nutqX, we are pleased to offer you our specialized services in the field of technical solutions, backed by extensive experience in executing diverse software projects. Our team consists of elite professionals in programming and project management, and we are always committed to providing the best technological solutions to meet your needs.

OUR SERVICES

Auditing the Implementation of Software Projects

To ensure quality and efficiency, the implementation of the project lifecycle is audited.

Building Software Projects from Scratch

Designing and Developing Custom Software Solutions

Technical Support

To ensure smooth system operation

Providing Skilled Workforce for Software Development

Providing specialized human resources, including developers, BA , PM , and program managers.

Software Project Management

Comprehensive Management of Your Tech Projects - CTO as a Service

BROWSE THE LATEST NOTABLE PROJECTS

The most notable projects and programs we completed last year, continuous innovation and outstanding achievements!

Public Prosecution Mobile App — Qatar

Industry: Government / Justice

Platform: iOS (Apple App Store)/android / web

App Name: النيابة العامة – دولة قطر (Public Prosecution – State of Qatar)

Context & Background

The Public Prosecution in the State of Qatar has significantly advanced its digital services by launching a dedicated mobile application designed to make legal and prosecutorial services easily accessible to citizens, residents, legal professionals, and institutions. This initiative aligns with Qatar's broader goal of digital transformation and e-government services that provide fast, secure, and round-the-clock access to public services.
This mobile app is part of a larger suite of online offerings from the Public Prosecution, complementing web portals and in-person services to reduce the need for physical visits and improve user convenience.

Objectives

The primary goals of the Public Prosecution App are to:

1. Digitize traditional legal processes so users can access services that once required in-person visits.
2. Improve transparency and efficiency in case management, requests, complaints, and other judicial processes.
3. Enable 24/7 access to critical services for individuals, lawyers, companies, and government entities.
4. Support secure authentication through Qatar's National Authentication System (NAS) to protect user identity and data.

Key Features

To achieve these objectives, the app offers a wide range of features:

1- Secure Login

- Users must sign in using an active account in the National Authentication System (NAS), which serves as a unified government login system across Qatar's digital platforms.

2- Core Services

Once authenticated, users can:

- Inquire about reports, requests, and rulings related to legal cases.
- Register and track complaints electronically, reducing wait times.
- Submit requests for documentation or official actions.
- Make electronic payments for penalties, fees, or related charges.
- View session dates for hearings or scheduled court appearances.
- Access a photocopy (digital scan) of the report file.

These features are designed to reduce administrative burden and make legal procedures more transparent and trackable.

Impact & Outcomes

The app has helped Qatar's Public Prosecution transition much of its service delivery into the digital space. According to official communications, the digitization strategy, including the mobile app, has allowed around 70 % of prosecutorial services to be provided online, significantly reducing physical traffic to Public Prosecution offices.

Moreover, the app supports various user groups — from individuals and legal counsel to public institutions — making legal service access more inclusive and efficient.

Authentication:

National Authentication System (NAS)

To protect user data and ensure secure access, the app integrates with the National Authentication System (NAS) — a unified government login platform used across Qatar's e-services ecosystem.

The NAS provides:

✓ Single sign-on access to government portals

✓ Two-factor authentication (2FA) for security

✓ Authorization across digital services without repeated logins

User Experience & Feedback

Based on the App Store listing:

- The app currently has a 5.0 rating on iOS, reflecting positive early user sentiment.
- The app is regularly updated, with performance enhancements and bug fixes noted across versions.

Note: Some community discussions (not directly tied to this app) raise general points about government app quality in Qatar, emphasizing the importance of strong UX design and cybersecurity. (This is an indirect insight and not an official review.)

Key Takeaways

- The Public Prosecution App demonstrates how digital tools can transform traditional judicial and legal services through convenience and transparency.
- Security integration with NAS ensures safe access to sensitive legal information.
- Broad service coverage — from inquiries and complaints to electronic payments — makes the app a comprehensive platform for legal service delivery.

Application Link

Project No.2

“Falk Tayib” Community Discount Program

Industry: Government / Community Services

Organization: Ministry of Awqaf and Islamic Affairs – Public Relations & Communication Department (State of Qatar)

Program: “Falk Tayib” Community Discount Program

The “Falk Tayib” Community Discount Program is an initiative introduced by the Public Relations and Communication Department of the Ministry of Awqaf and Islamic Affairs in the State of Qatar. The program is designed to promote community well-being and support quality service standards by building partnerships with private sector commercial and service providers across the country.

Unlike traditional welfare or aid programs, “Falk Tayib” targets collaborative economic support that benefits both citizens and residents through discounted access to goods and services, encouraging community engagement and reinforcing public-private cooperation.

The Ministry of Awqaf and Islamic Affairs, also responsible for religious guidance, charitable work, and community welfare activities, uses initiatives like this to strengthen social ties and enhance the overall living experience for program participants.

Program Goals

The “Falk Tayib” discount program aims to:

1. Enhance quality of life for members of the Ministry by offering tangible economic benefits through partner establishments.
2. Strengthen partnerships between government entities and local private sector businesses.

How the Program Works

The core concept of the “Falk Tayib” program is simple yet effective:

- Discount Card Enrollment: Members affiliated with the Ministry of Awqaf and Islamic Affairs receive a discount card.
- Partner Network: A wide network of commercial and service centers (e.g., retail stores, restaurants, health clinics, service shops) agree to provide exclusive discounts or special benefits to card holders.
- Member Benefits: Card holders can present their discount card at participating centers and enjoy the agreed-upon advantages, such as reduced prices, priority services, or special offers.

The program’s online management and member login are available through the official portal (e.g., falak.islam.gov.qa/login), which centralizes registration, authentication, and access to information about participating partners and discounts.

This model fosters a win-win relationship: members receive financial benefits and convenience, while partner businesses gain increased exposure and customer engagement.

Key Features & Capabilities

The “Falk Tayib” program includes several strategic features:

✓ Centralized Digital Access: Members log in through the Ministry’s online platform to view and manage their discount privileges.

✓ Extensive Partner Network: Collaboration with numerous commercial and service businesses to cover a wide range of needs.

✓ Structured Partnerships: Agreements that ensure consistent service quality and defined discount terms.

✓ Member-Focused Benefits: Practical advantages that improve everyday life for beneficiaries.

Impact & Benefits

The “Falk Tayib” program delivers value across multiple stakeholders:

For Members:

- Reduced costs on everyday purchases and services.
- Easier access to network benefits with a user-friendly digital interface.

For Partner Businesses:

- Increased customer traffic through program visibility.
- Strengthened reputation due to association with a government-led initiative.

For the Ministry:

- Enhanced community engagement and satisfaction.
- Strengthened public-private partnerships contributing to national development goals.

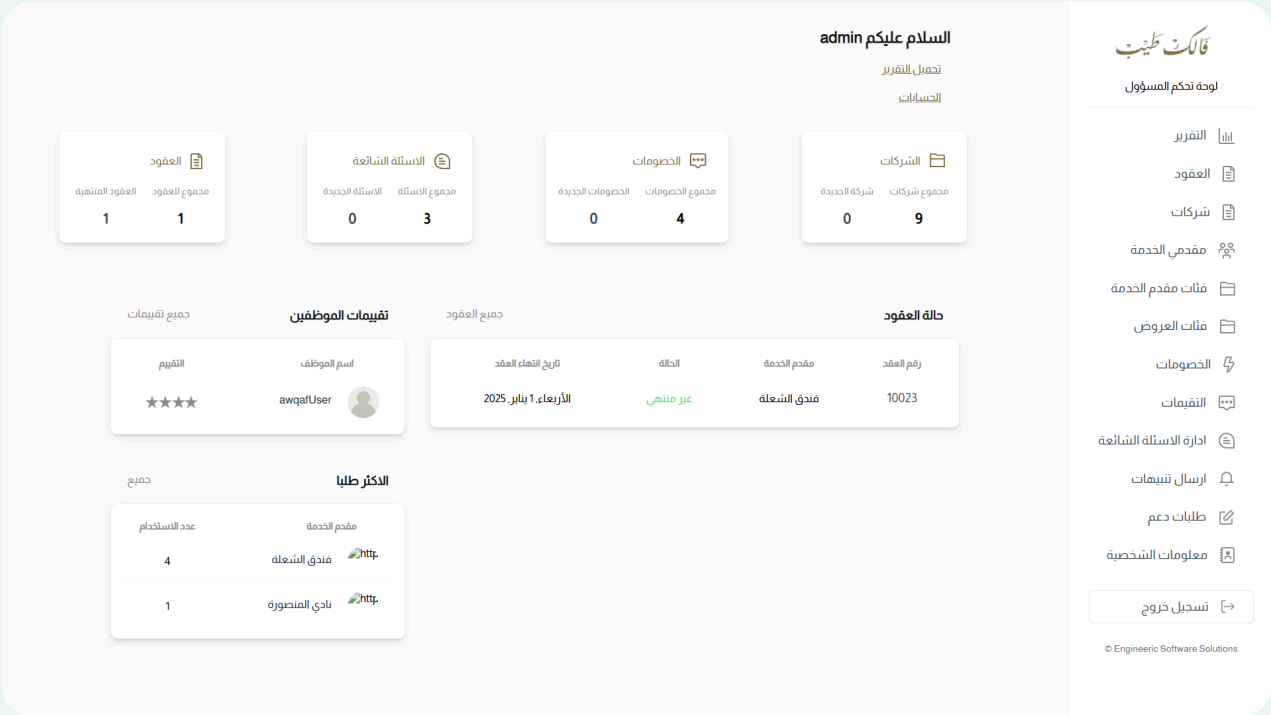
Although specific usage statistics and financial figures for the program are not publicly available at this time, the initiative reflects an ongoing trend of government-driven community support programs in Qatar that complement charity efforts like Zakat distribution and social welfare campaigns administered by the Ministry of Awqaf and Islamic Affairs.

Key Takeaways

- The “Falk Tayib” Community Discount Program is a forward-looking initiative that promotes social solidarity by connecting Ministry members with discounted goods and services.
- It supports Qatar’s broader goals of enhancing community welfare, improving service standards, and strengthening partnerships between the public and private sectors.

Digital infrastructure plays a critical role in making the program accessible and effective for participants.

Program Link



CETL Training & Workshop Registration System

Industry: Education / Professional Development

Organization: CETL (Center for Excellence in Teaching and Learning)/Qatar university

System Type: Web-based Training & Event Management System

User Roles: Admin & User

Overview & Background

The CETL Registration System was developed to digitally manage training programs, workshops, and professional development events offered by CETL. Before the system, managing registrations, attendance tracking, and certificate issuance required manual processes that were time-consuming and prone to delays.

To improve efficiency, accessibility, and record management, CETL introduced a centralized system that serves both administrators and participants through clearly defined user roles.

Objectives

The primary goals of the CETL Registration System are to:

1. Streamline training management by centralizing events, registrations, and certifications.
2. Reduce administrative workload through automation of repetitive tasks.
3. Improve participant experience by providing easy access to events and certificates.
4. Ensure accurate tracking of attendance, history, and training records.
5. Provide 24/7 access to certificates and past workshop information.

System Roles & Functionality

Admin Role

The Admin role is responsible for managing the entire training lifecycle. Key capabilities include:

- Creating, updating, and managing training programs and workshops
- Managing event registrations and participant lists
- Tracking attendance for each event
- Issuing digital certificates to eligible participants
- Monitoring reports related to events and attendance

This role helps streamline internal workflows, reduce paperwork, and ensure accurate documentation of training activities.

User Role (Participants)

The User role represents clients or participants attending CETL events. Through the system, users can:

- Browse and view available training programs and workshops
- Register for events online
- Track their attendance and participation history
- Access reports related to attended events
- Download and print certificates at any time

By offering on-demand access to certificates and training records, the system eliminates delays and enhances user satisfaction.

Key Features

✓ Centralized event and workshop management

✓ Online registration and attendance tracking

✓ Automated certificate generation and availability

✓ Training history and reporting for users

✓ Role-based access control (Admin / User)

✓ 24/7 access to certificates and records

Impact & Benefits

For CETL Administrators:

- Reduced manual work and administrative overhead
- Improved accuracy in attendance and certification records
- Faster event setup and management
- Better reporting and monitoring of training programs

For Participants:

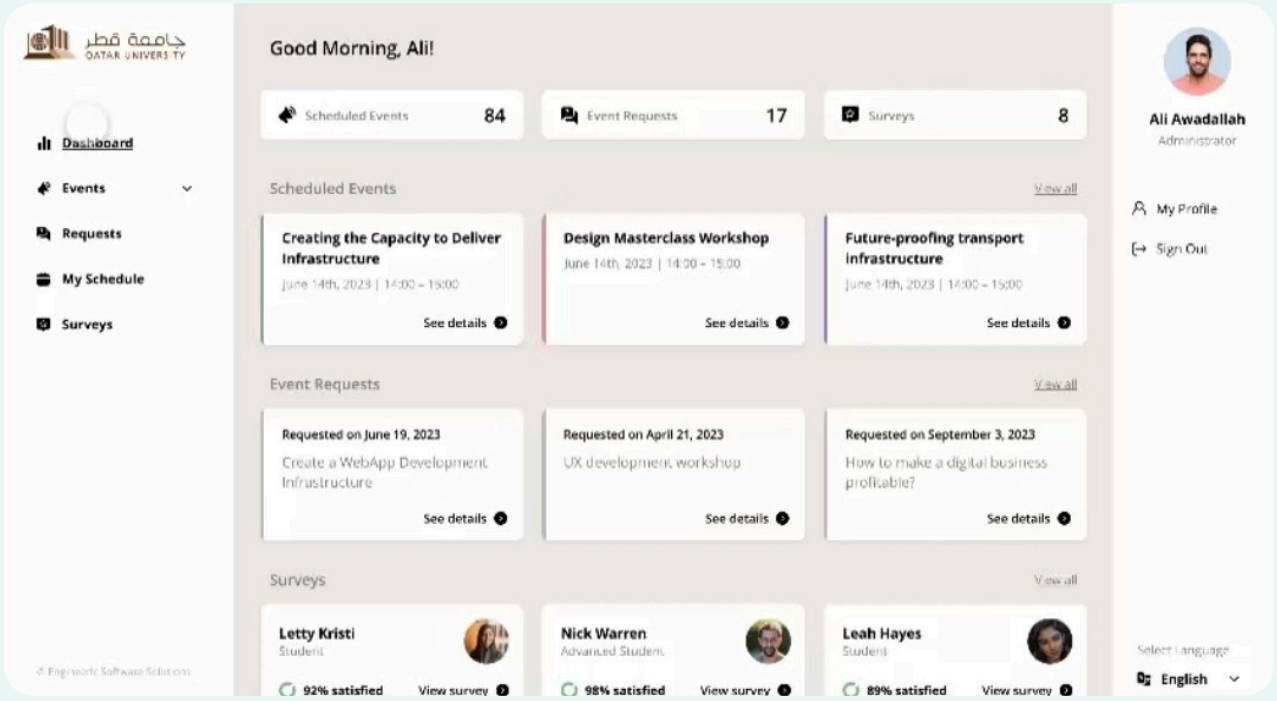
- Simple and convenient event registration
- Instant access to certificates without physical requests
- Easy retrieval of past training records
- Improved overall training experience

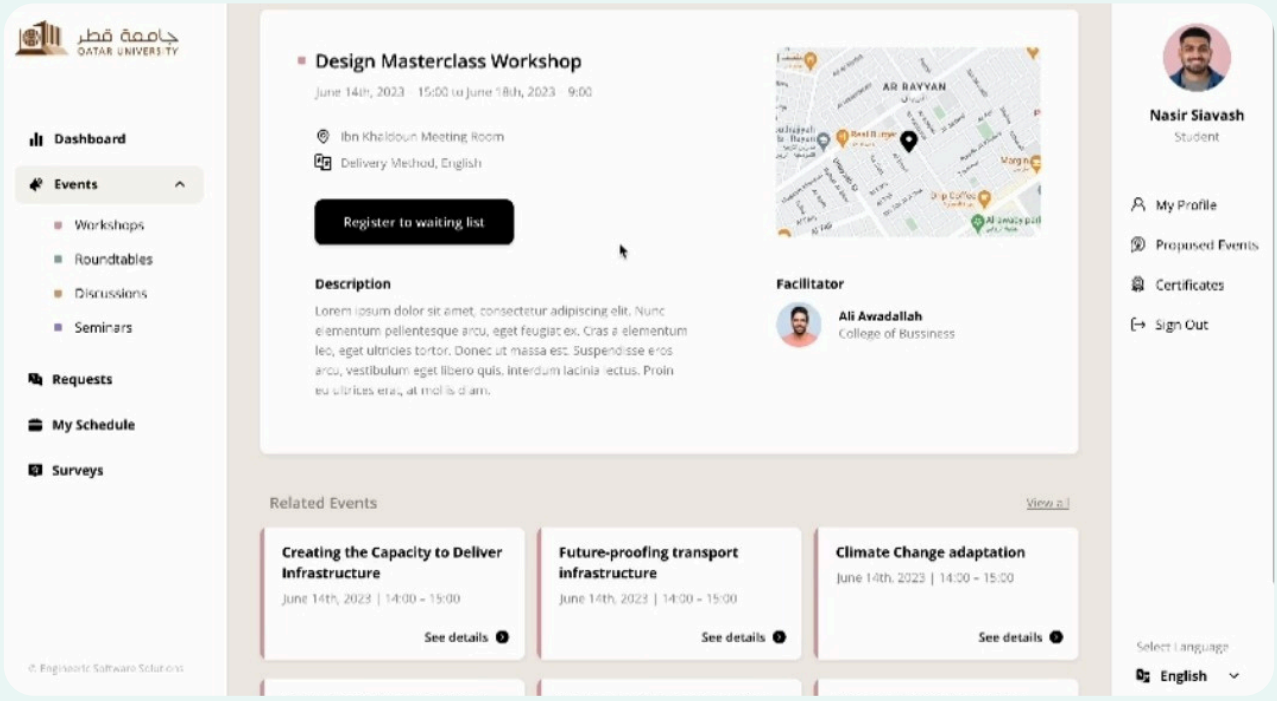
Key Takeaways

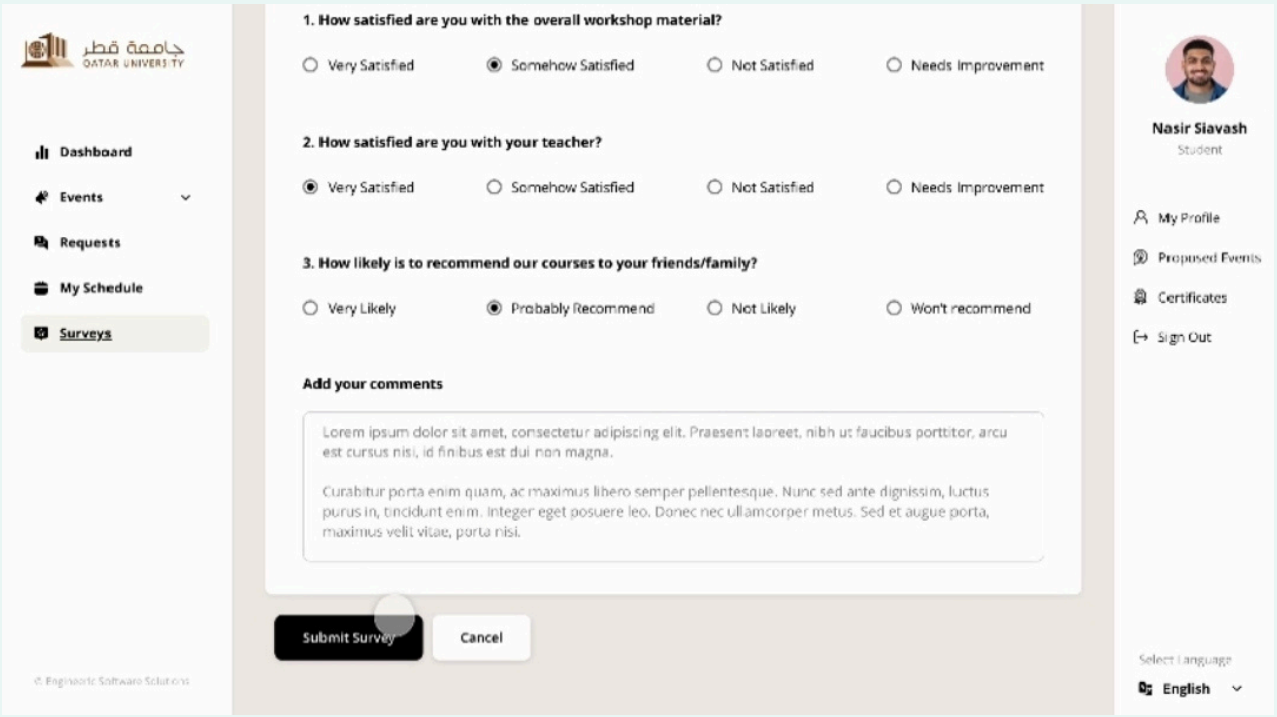
- The CETL Registration System successfully digitizes the management of training programs and workshops.
- Role-based access ensures efficiency, security, and clarity of responsibilities.
- The system enhances operational efficiency while significantly improving the participant experience.

On-demand certificate access supports long-term record keeping and professional development tracking.

Watch Full Video






جامعة قطر
QATAR UNIVERSITY
Dashboard
Events
Requests
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Surveys
© Engineerix Software Solutions
1. How satisfied are you with the overall workshop material?
Very Satisfied
Somehow Satisfied
Not Satisfied
Needs Improvement
2. How satisfied are you with your teacher?
Very Satisfied
Somehow Satisfied
Not Satisfied
Needs Improvement
3. How likely is to recommend our courses to your friends/family?
Very Likely
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Won't recommend
Add your comments
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DAW – All-in-One Digital Services & Marketplace Platform

Industry: Digital Platforms / Services / E-Commerce / Travel

Platform Type: Mobile Application & Web Dashboard

Languages: Arabic & English

Target Users: End users, service providers, stores, restaurants, travel agencies, administrators

Overview & Background

DAW is a fully integrated digital application designed as a unified ecosystem that brings together services, e-commerce, smart booking, and travel solutions into a single, seamless platform. The application was developed to address the fragmentation of digital services across multiple apps by offering one centralized solution that serves users, businesses, and administrators efficiently.

By combining service management, online shopping, booking systems, and gamification, DAW creates a modern digital experience that adapts to the evolving needs of today's market.

Objectives

The main objectives behind DAW include:

1. Unifying multiple industries (services, retail, food, and travel) into one platform
2. Empowering service providers and businesses with professional dashboards
3. Enhancing user convenience through a single app experience
4. Increasing engagement and retention using gamification mechanics
5. Ensuring scalability and control through a comprehensive admin system

Platform Components & Roles

Service Providers

DAW allows service providers from various sectors to apply and join the platform with ease. Once approved, they gain access to a dedicated dashboard that enables them to:

- Manage bookings and service requests
- Track customer interactions
- Create and customize service packages
- Control pricing and availability with full flexibility

This structure ensures professionalism, autonomy, and operational efficiency for providers.

Marketplace (Stores & Restaurants)

DAW includes a complete e-commerce marketplace that allows users to order products and food from multiple stores and restaurants within one application.

Store & Restaurant Owners can:

- Manage products and menus
- Track and process orders
- Monitor performance and sales
- Control inventory and availability

The advanced dashboard simplifies daily operations and enhances business performance.

Travel Booking System

DAW features a dedicated travel booking module where travel agencies can join the platform and showcase their packages.

Key benefits include:

- Agency-specific dashboards
- Flexible and competitive pricing
- Ability to display customized travel packages
- A dynamic competitive environment that benefits end users

This system creates transparency, choice, and value for customers while empowering agencies.

Gamification System

To drive engagement, DAW integrates an advanced three-level gamification system designed to reward user interaction and loyalty.

Gamification Features:

- User points and rewards
- Earnings through gameplay, purchases, and activities
- Admin-controlled rules and balances
- Continuous engagement through incentives

This system transforms regular app usage into an enjoyable and motivating experience.

Admin Dashboard

DAW includes a powerful Admin Dashboard that provides full control over the platform, including:

- User and role management
- Service providers, stores, and agencies
- Bookings, orders, and transactions

- Gamification rules and rewards
- System configurations and features

This ensures secure, organized, and scalable platform management.

Impact & Value

For Users:

- One app for services, shopping, food, and travel
- Easy booking and purchasing experience
- Rewards-driven engagement

For Businesses:

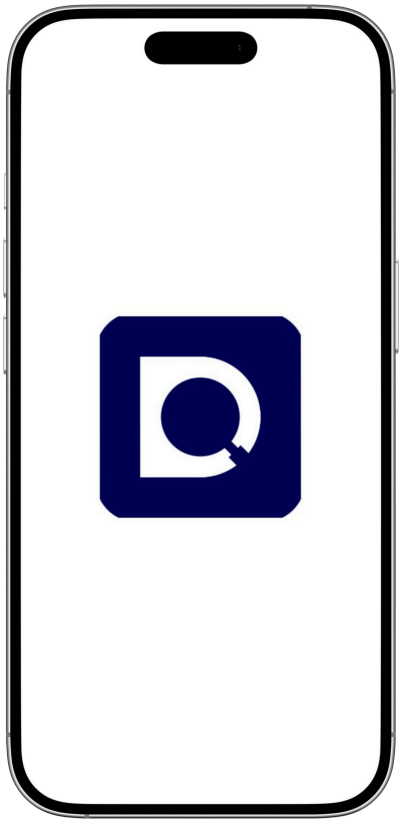
- Professional dashboards
- Increased visibility and customer reach
- Simplified operations and performance tracking

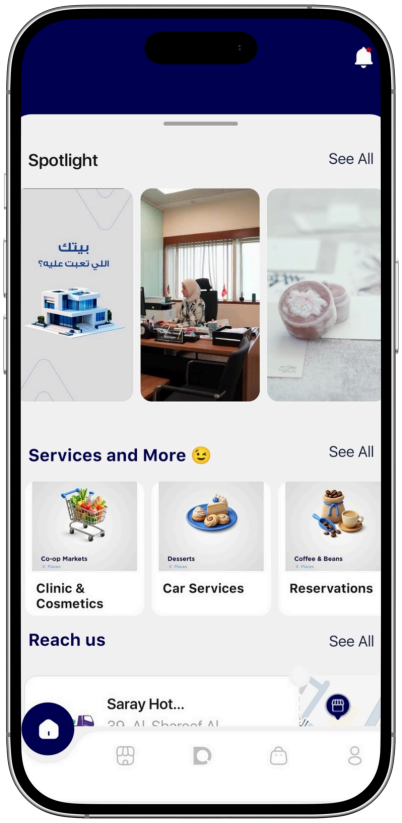
For Platform Owners:

- Full operational control
- Scalable ecosystem
- High user engagement and retention

Key Takeaways

- DAW is not just an application, but a complete digital ecosystem.
- It successfully unifies multiple industries into one smart platform.
- Role-based dashboards ensure efficiency for all stakeholders.
- Gamification enhances loyalty and long-term engagement.
- Multilingual support (Arabic & English) ensures wider accessibility.

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Clinic & Cosmetics
Car Services
Reservations
Reach us
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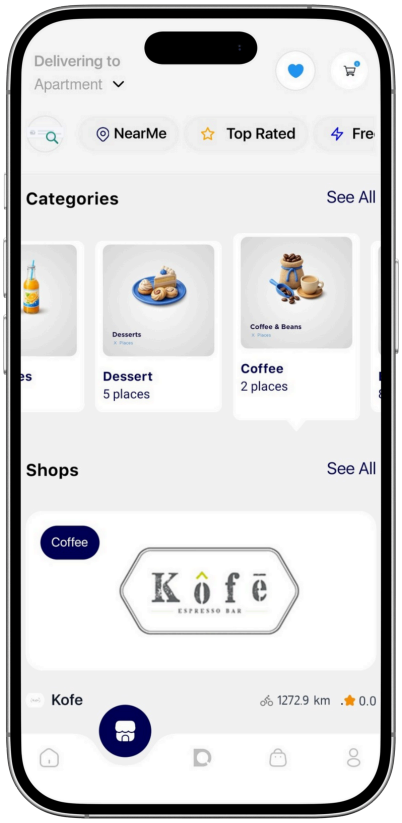
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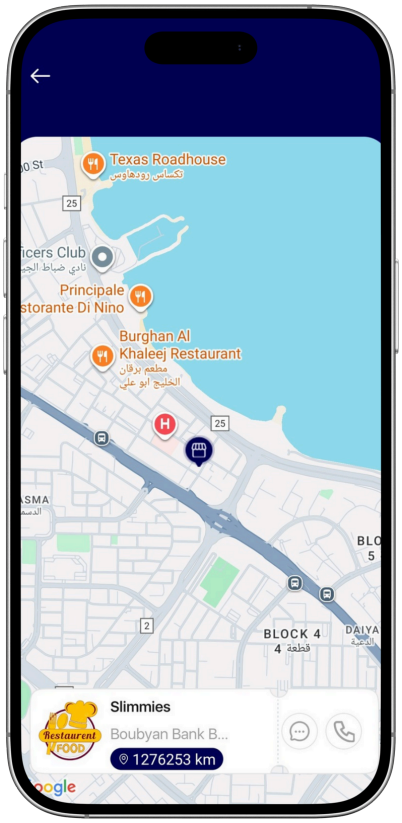
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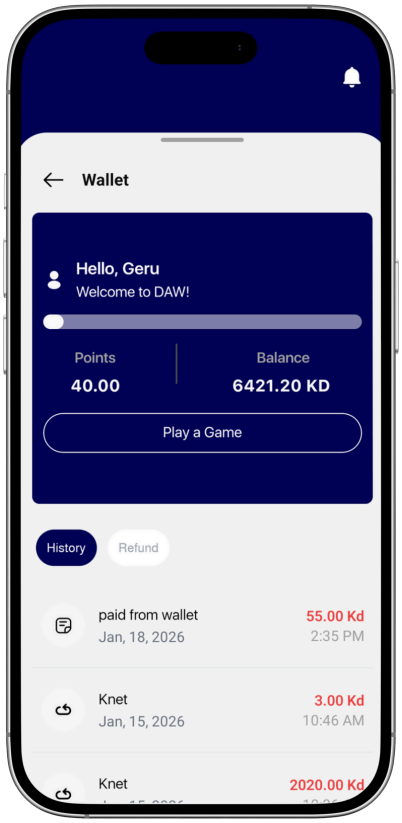
Wallet
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Welcome to DAW!
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Balance
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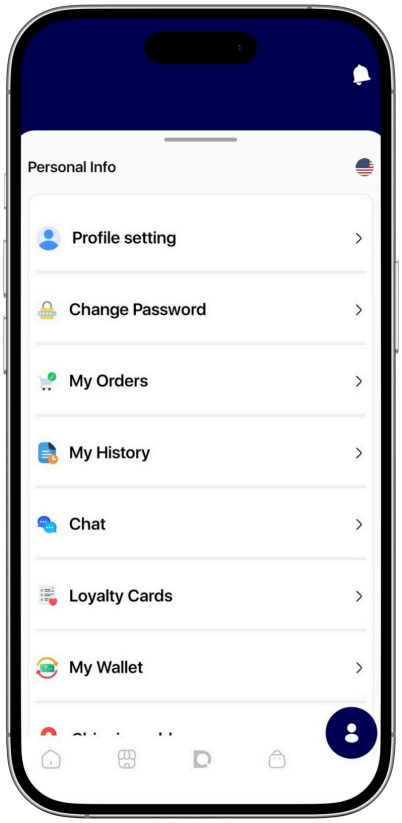

Personal Info
Profile setting
Change Password
My Orders
My History
Chat
Loyalty Cards
My Wallet

Project No.5

Bringly – Multi-Vendor Wholesale Marketplace Platform

Industry: Wholesale / Supply Chain / E-Commerce

Platform Type: Web & Mobile Marketplace

Target Users: Wholesalers, retailers, markets, and business buyers

Overview & Background

Bringly is an innovative multi-vendor wholesale marketplace designed to bridge the gap between wholesalers and markets by enabling seamless digital transactions and efficient supply chain management. The platform addresses common challenges in traditional wholesale operations, such as limited visibility, manual order handling, and fragmented communication between buyers and sellers.

By digitizing wholesale purchasing, Bringly creates a centralized environment where wholesalers can efficiently showcase their products while retailers and businesses enjoy a streamlined and reliable buying experience.

Objectives

The key objectives of Bringly are to:

1. Connect wholesalers and markets through a unified digital platform
2. Simplify large-scale purchasing with wholesale-focused pricing models
3. Enhance operational efficiency through real-time inventory and order tracking
4. Ensure secure and seamless transactions between vendors and buyers
5. Improve visibility and reach for wholesalers

Platform Features & Capabilities

Multi-Vendor Support

Bringly allows multiple wholesalers to join the platform and manage their businesses independently. Each wholesaler has access to a dedicated dashboard to:

- List and manage products
- Set wholesale pricing and minimum order quantities
- Track orders and sales performance

Wholesale Purchasing & Pricing

The platform is specifically designed for bulk and large-scale transactions, supporting:

- Wholesale pricing structures
- Volume-based purchasing
- Business-to-business (B2B) ordering workflows

This ensures the platform meets the real needs of retailers and markets.

Seamless Orders & Payments

Bringly provides a secure and efficient ordering and payment process, enabling:

- Smooth checkout experience
- Secure payment handling
- Clear order confirmation and tracking

This builds trust and reliability between buyers and wholesalers.

Real-Time Inventory & Order Management

To ensure smooth operations, Bringly includes real-time tools that allow:

- Accurate inventory tracking
- Instant order status updates
- Reduced stock shortages and order errors

Both vendors and buyers benefit from increased transparency and control.

Impact & Value

For Wholesalers:

- Expanded market reach
- Simplified product and order management
- Increased sales efficiency

For Retailers & Markets:

- Easy access to multiple wholesalers in one platform
- Faster ordering and restocking
- Reliable supply chain visibility

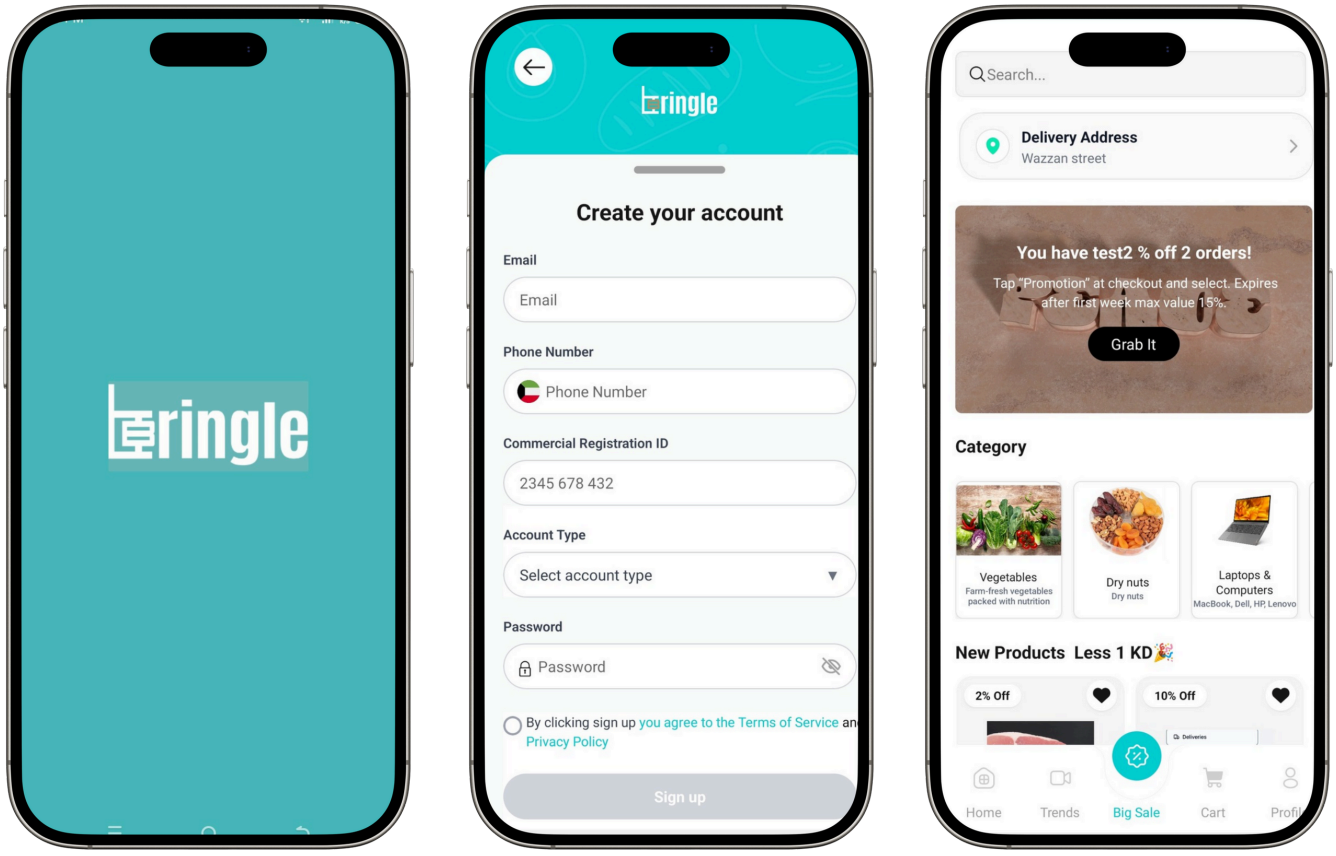
For the Platform:

- Scalable multi-vendor architecture
- Improved transaction flow
- Strong B2B ecosystem

Key Takeaways

- Bringly digitizes wholesale commerce and supply chain interactions.
- The multi-vendor model ensures flexibility and scalability.
- Real-time inventory and order management improve operational reliability.
- Secure payments and wholesale-focused features create trust and efficiency.

Application Link



Ehjz – Healthcare Booking Platform

Industry: Healthcare / Digital Health

Platform Type: Web & Mobile Application

Target Users: Patients, healthcare professionals, medical centers, administrators

Overview & Background

Ehjz is a healthcare booking and management platform designed to revolutionize healthcare service delivery through advanced technology and user-centered design. The platform addresses common challenges in healthcare systems, such as appointment inefficiencies, fragmented communication, and complex patient journeys.

By digitally connecting patients, medical staff, and healthcare centers, Ehjz provides a unified ecosystem that improves accessibility, operational efficiency, and overall care experience.

Objectives

The primary objectives of Ehjz are to:

1. Simplify healthcare booking and management through a centralized platform
2. Enhance patient experience with intuitive and accessible digital tools
3. Support healthcare professionals with efficient scheduling and workflow management
4. Improve communication between patients, staff, and medical centers

Align with digital healthcare transformation initiatives

Platform Design Approach

Ehjz is built on a user-centered design philosophy, ensuring that all features are:

- Easy to navigate for patients of all ages
- Efficient and practical for medical staff
- Accessible and responsive across devices

This approach reduces friction, shortens booking times, and minimizes errors, creating a smoother healthcare journey for all stakeholders.

Core Features & Capabilities

- Online appointment booking and scheduling
- Patient access to healthcare services and providers
- Medical staff tools for managing schedules and appointments
- Centralized management for healthcare centers
- Secure handling of healthcare data
- Clear communication channels between all parties

These features collectively enhance coordination and service quality across the healthcare ecosystem.

Impact & Value

For Patients:

- Faster and easier appointment booking
- Improved access to healthcare services
- Clear and organized healthcare interactions

For Medical Staff & Centers:

- Streamlined scheduling and workload management
- Reduced administrative complexity
- Better communication with patients

For the Healthcare System:

- Improved operational efficiency

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For Medical Staff & Centers:

- Streamlined scheduling and workload management
- Reduced administrative complexity
- Better communication with patients

For the Healthcare System:

- Improved operational efficiency

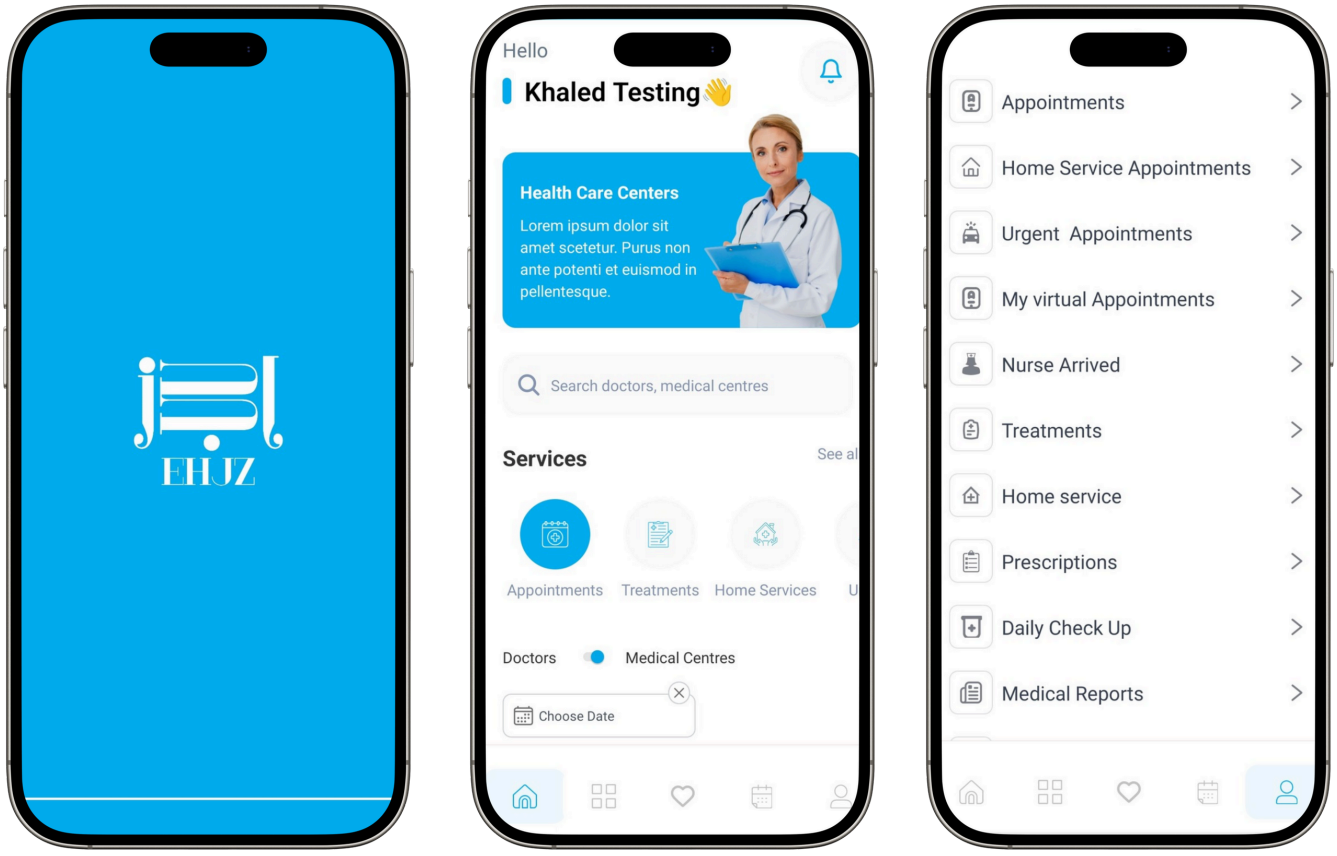
- Enhanced service quality
- Strong alignment with modern digital healthcare standards

Key Takeaways

- Ehjz transforms traditional healthcare booking into a seamless digital experience.
- User-centered design ensures accessibility and efficiency for all users.
- The platform strengthens communication and coordination within healthcare services.

Ehjz supports the ongoing digital transformation of healthcare systems.

Application Link



Payle – Payment Collection & Installment Platform (Kuwait)

Industry: FinTech / Digital Payments

Platform Type: Mobile Application (iOS)

Region: Kuwait

Payment Methods: KNET, Visa, MasterCard

Target Users: Small businesses, home-based businesses, individual sellers (licensed & unlicensed)

Overview & Background

Payle is a digital payment collection and installment service designed to empower small and home-based businesses in Kuwait by enabling secure, fast, and flexible payment acceptance. The platform addresses a major challenge faced by informal and small-scale sellers: receiving payments safely and professionally without complex banking or licensing requirements.

By supporting widely used payment methods such as KNET, Visa, and MasterCard, Payle allows sellers to receive payment before delivering goods, reducing financial risk and increasing trust between sellers and customers.

Objectives

The primary objectives of Payle are to:

1. Simplify digital payment collection for small and home-based businesses
2. Enable early payment confirmation before product delivery
3. Provide financial privacy and security for sellers
4. Support sellers regardless of licensing status
5. Offer transparent financial tracking through a separate account statement

Core Features & Capabilities

1- Multi-Channel Payment Acceptance

Payle supports secure payments through:

- KNET
- Visa
- MasterCard

This ensures compatibility with the most commonly used payment methods in Kuwait.

2- Support for Small & Home-Based Businesses

Payle is designed for:

- Small businesses
- Home sellers
- Entrepreneurs without commercial licenses

This inclusivity enables wider financial participation and supports micro-entrepreneurship.

Independent Account Statement

Payle provides sellers with:

- A separate account statement independent of their bank account
- Clear transaction tracking and sales records

This helps sellers manage finances without interfering with personal banking activities.

Privacy & Identity Protection

To enhance security and privacy, Payle allows users to:

- Keep their real name and bank details confidential
- Hide account numbers and bank names from customers
- Use a business alias or trade name for public transactions

This feature is especially valuable for home-based sellers.

Impact & Value

For Sellers:

- Faster access to funds
- Reduced risk of non-payment
- Professional payment experience without formal setup
- Full control over financial privacy

For Customers:

- Trusted and familiar payment options
- Secure and transparent transactions

For the Market:

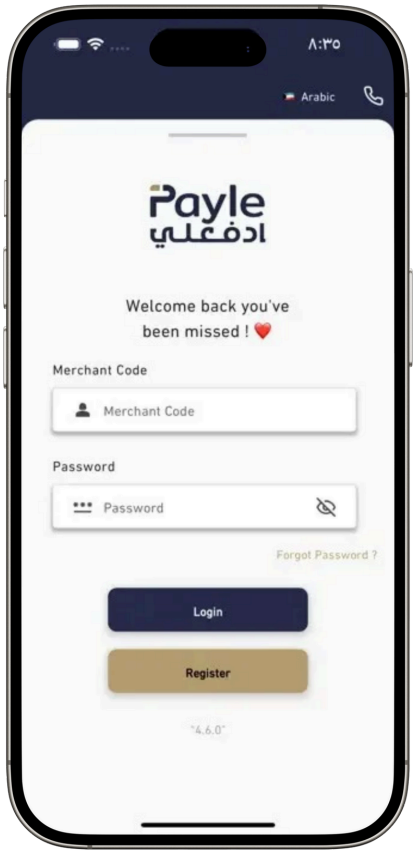
- Increased digital payment adoption
- Support for small and informal businesses
- Strengthened trust in peer-to-peer and micro-commerce

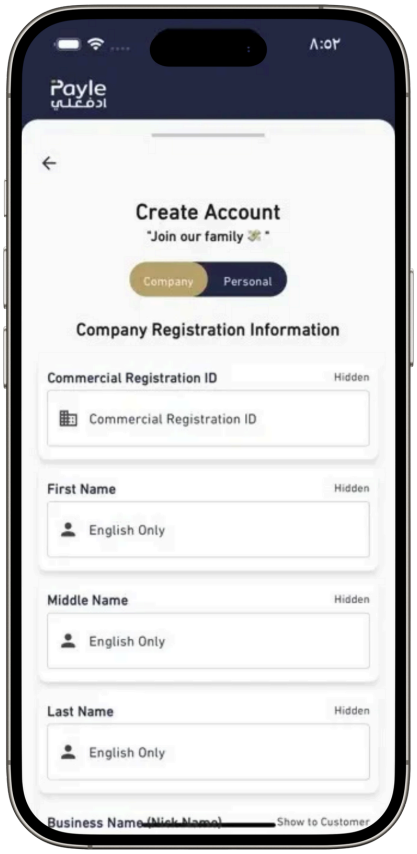
Key Takeaways

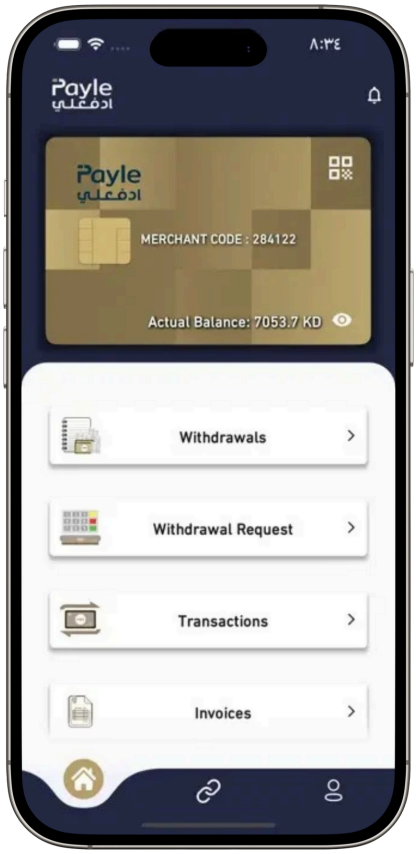
- Payle enables secure digital payments for sellers of all sizes.
- Early payment confirmation reduces financial risk.
- Privacy-focused features protect seller identity and banking information.

The platform supports financial inclusion and entrepreneurship in Kuwait’s digital economy.

Application Link







Project No.8

FGREALTY – Property & Client Management Platform

Industry: Real Estate / Property Brokerage

Platform Type: Mobile Application (iOS)

Region: Qatar

Established: 2012

Target Users: Property owners, real estate developers, investors, luxury clients, real estate agents

Overview & Background

FGREALTY (Find Great Realty WLL) is an international real estate brokerage brand established in Qatar in 2012, specializing in luxury properties and high-end real estate services. The company was founded with a vision to deliver integrated real estate solutions supported by strong marketing strategies and referral programs.

To support its growing portfolio and prestigious international client base, FGREALTY introduced a dedicated mobile application designed to streamline property management, client engagement, and real estate operations within a single digital platform.

Objectives

The FGREALTY application was developed to:

1. Digitize property and client management for luxury real estate operations
2. Enhance communication between clients, agents, and property owners
3. Showcase premium properties in an elegant and user-friendly format
4. Strengthen relationships with international investors and developers
5. Support high-value real estate transactions with professional tools

Platform Capabilities

Luxury Property Management

The app enables FGREALTY to present a curated portfolio of luxury properties, allowing users to:

- Browse premium residential and investment properties
- View detailed property information and visuals
- Explore exclusive real estate opportunities in Qatar

This ensures a refined experience that reflects the brand's luxury positioning.

Client & Investor Engagement

FGREALTY's platform is designed to serve a prestigious international client base, including investors and high-net-worth individuals. The app facilitates:

- Direct access to exclusive listings
- Improved communication with real estate professionals
- Personalized property recommendations

This strengthens trust and long-term client relationships.

Developer & Owner Network

FGREALTY maintains strong strategic alliances with:

- Global real estate developers
- Independent property owners
- International investors
- The application acts as a bridge connecting these stakeholders, supporting transparent collaboration and profitable investment opportunities.

Key Features

✓ Dedicated property and client management system
✓ Luxury-focused property listings
✓ Integrated marketing and referral support
✓ Strong connectivity between developers, owners, and clients
✓ Mobile-first experience aligned with international standards

Impact & Value

For Clients & Investors:

- Access to premium real estate opportunities
- High-end lifestyle property offerings
- Trusted investment options in Qatar

For Developers & Owners:

- Increased exposure to international buyers
- Strong brokerage representation
- Streamlined communication and marketing

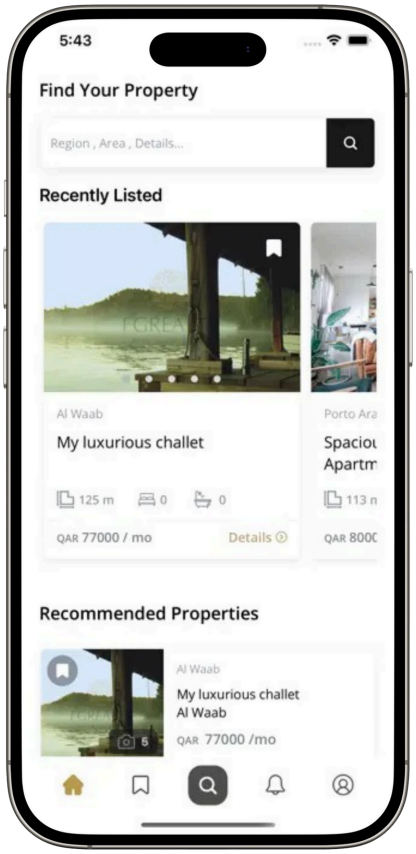
For FGREALTY:

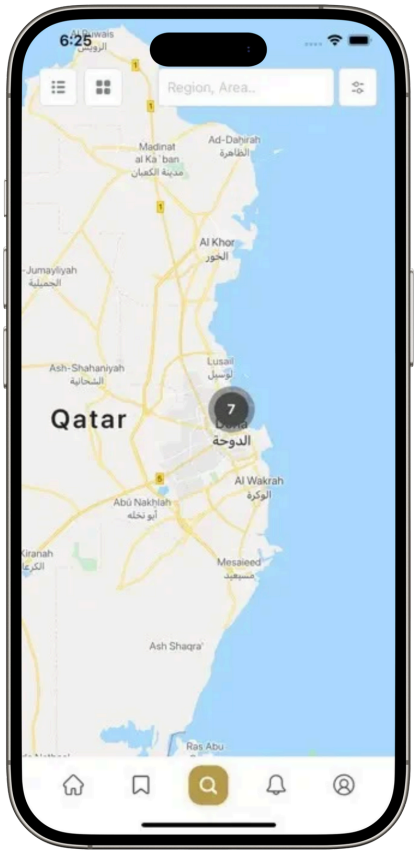
- Enhanced brand presence through digital channels
- Centralized property and client management
- Scalable platform supporting future growth

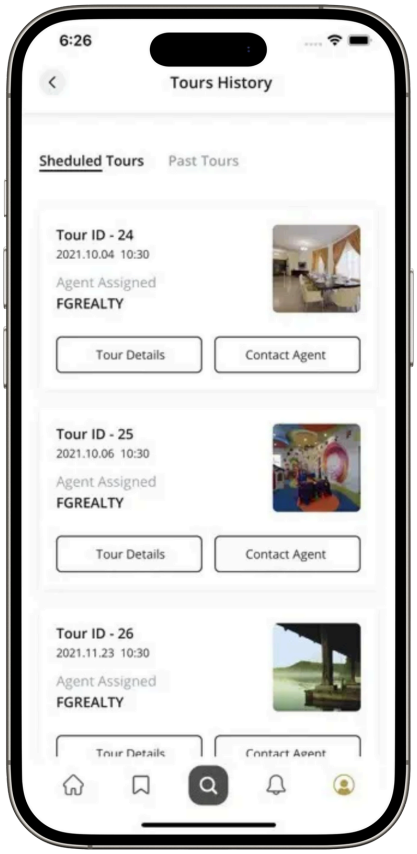
Key Takeaways

- FGREALTY’s app reflects its luxury brand identity through a professional and refined digital experience.
- The platform strengthens connections between developers, owners, and international clients.
- Digital tools support profitable investment opportunities and efficient real estate operations.
- The app plays a key role in positioning FGREALTY as a leading luxury brokerage in Qatar.

Application Link







Hykom – Multi-Marketplace E-Commerce Platform

Industry: E-Commerce / Digital Marketplace

Platform Type: Mobile Application

Region: Qatar

Target Users: Local buyers, sellers, small businesses, and vendors

Overview & Background

Hykom is an innovative e-commerce platform designed to connect buyers and sellers within a dynamic multi-marketplace ecosystem in Qatar. The platform focuses on supporting local commerce by providing a digital space where vendors can easily showcase their products and customers can enjoy a seamless and reliable shopping experience tailored to the needs of the local community.

By combining accessibility, variety, and local relevance, Hykom plays a key role in strengthening Qatar's digital retail landscape.

Objectives

Hykom was developed to:

1. Empower local sellers by giving them a strong digital presence
2. Provide buyers with a diverse product selection in one marketplace
3. Deliver a smooth and intuitive shopping experience
4. Encourage local economic growth through community-focused commerce
5. Offer exclusive local deals and promotions

Platform Features & Capabilities

Diverse Product Marketplace

Hykom hosts a wide variety of products, including:

- Local crafts and handmade goods
- Fresh produce
- Electronics
- Daily household necessities

All products are offered by trusted local vendors, ensuring quality and reliability.

Seamless User Experience

The platform is built with a user-friendly interface that supports:

- Easy navigation
- Quick product discovery
- Smooth checkout and order tracking

Whether users are buying or selling, the experience remains intuitive and efficient.

Exclusive Local Offers

Hykom provides:

- Special deals and discounts from local sellers
- Community-exclusive promotions
- Competitive pricing that benefits buyers

These offers increase user engagement and encourage repeat purchases.

Impact & Value

For Buyers:

- One platform for multiple product categories
- Access to local, trusted vendors
- Better deals and convenient shopping

For Sellers:

- Increased visibility within the local market
- Easy product and order management
- Direct access to local customers

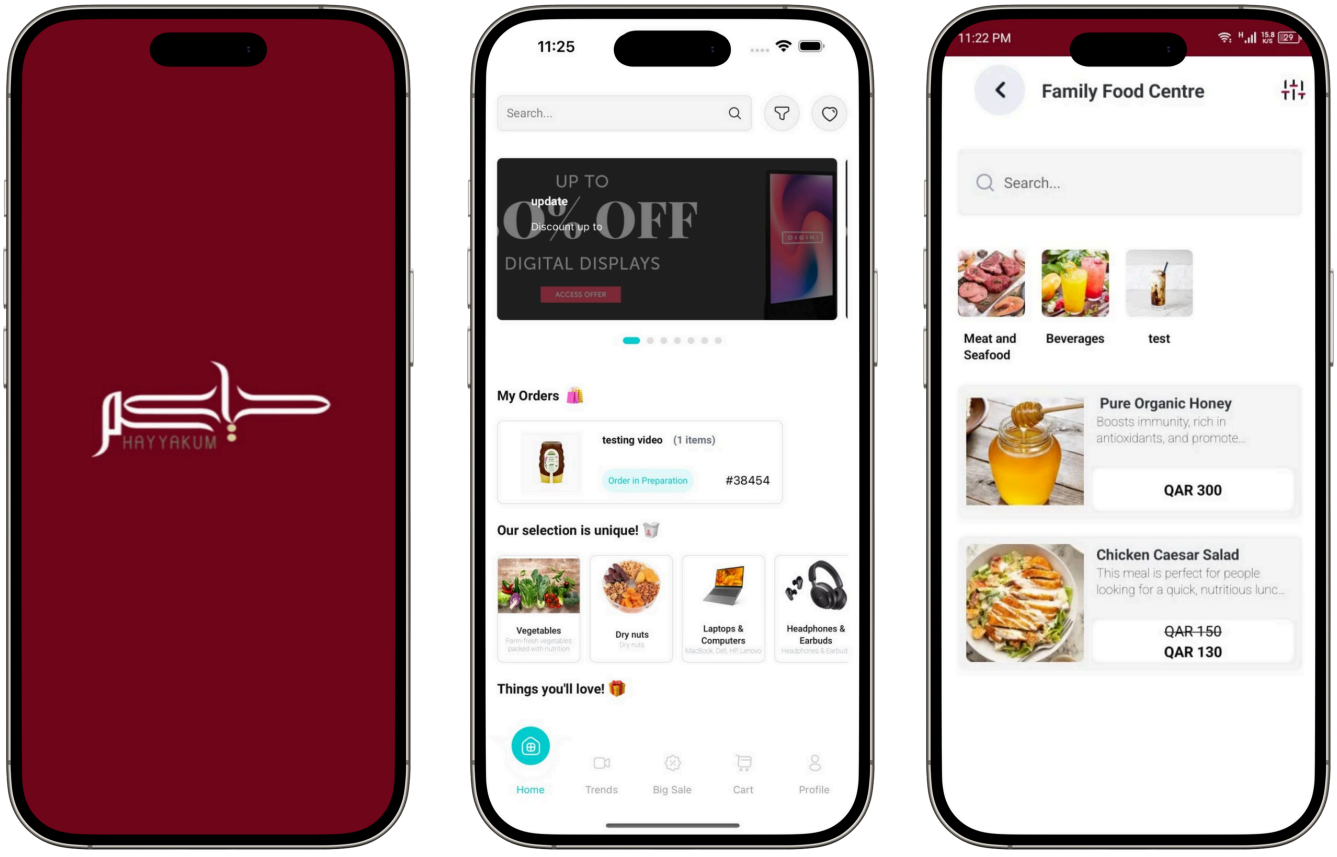
For the Community:

- Support for local businesses
- Strengthened digital commerce ecosystem
- Sustainable economic growth

Key Takeaways

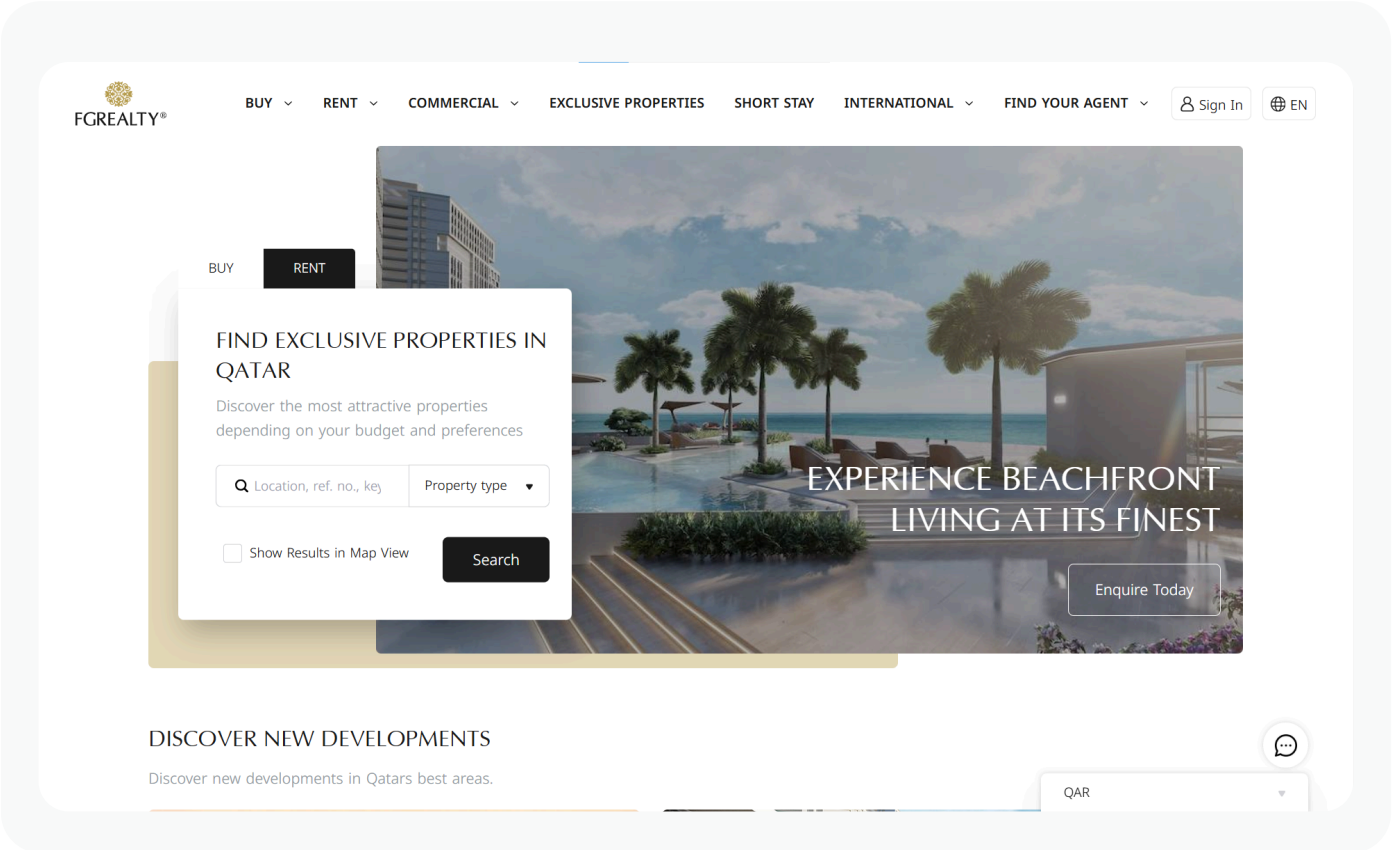
- Hykom bridges the gap between local sellers and buyers in Qatar.
- The multi-marketplace model ensures product diversity and scalability.
- User-friendly design enhances adoption and satisfaction.
- Local-focused promotions strengthen community engagement.

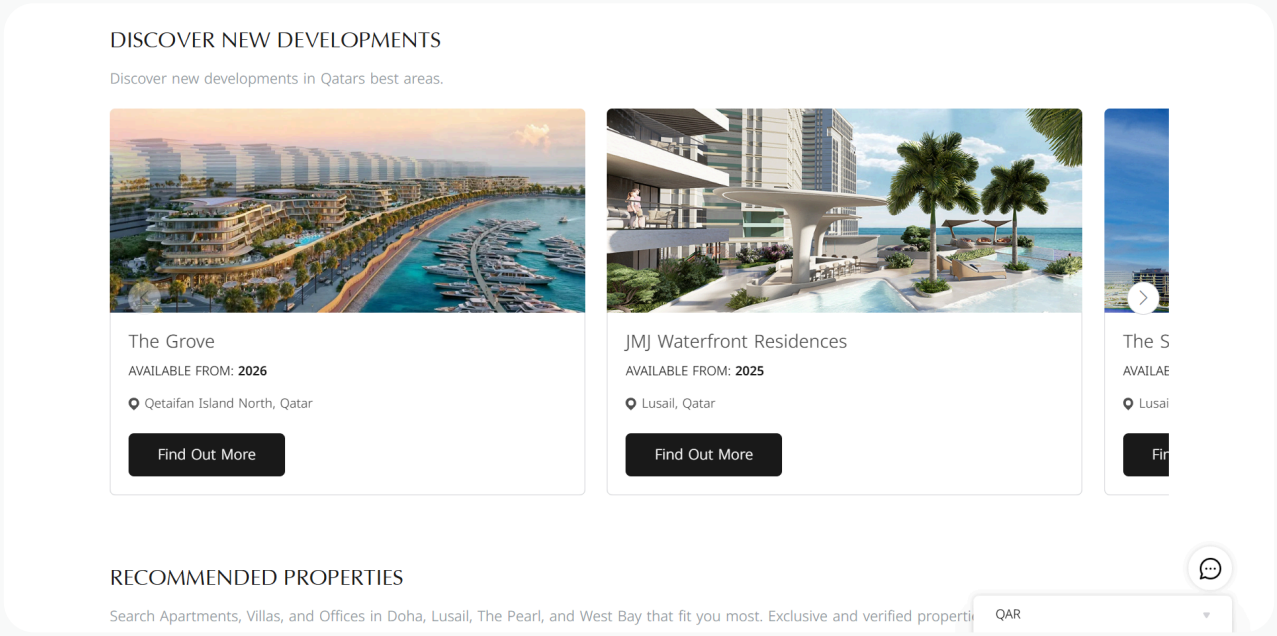
Application Link



Project No.10

Website Link





Project No.11

Badael – Supporting Local & Regional Businesses in Alignment with Qatar Vision 2030

Industry: E-Commerce / Business Solutions / Sustainability

Platform Type: Mobile Application (iOS)

Region: Qatar & Gulf Arab Region

Target Users: Local businesses, Gulf Arab businesses, consumers seeking local alternatives

Overview & Background

Badael is a strategic digital platform designed to support local and Gulf Arab businesses by providing a centralized gateway for accessing products, stores, and suppliers. The application aligns with Qatar's Vision 2030, promoting sustainable development, economic diversification, and support for homegrown enterprises.

The platform addresses common challenges for businesses and consumers alike, such as finding trustworthy suppliers, navigating multiple vendors, and making efficient purchasing decisions. By centralizing these processes, Badael strengthens the local economy and fosters sustainable growth in the region.

Objectives

The Badael platform was developed to:

1. Support local Qatari businesses and Gulf Arab enterprises
2. Enhance product discovery and streamline search processes
3. Facilitate efficient purchasing and supplier management
4. Promote sustainability and responsible consumption
5. Contribute to the economic goals of Qatar Vision 2030

Platform Features & Capabilities

Integrated Business Platform

Badael provides a one-stop platform for users to:

- Access local products and services
- Connect with verified stores and suppliers

- Explore business alternatives within Qatar and the Gulf region

This integration reduces friction in sourcing and purchasing processes.

Enhanced Search & Decision-Making

The application improves efficiency by enabling:

- Quick and accurate product and supplier searches
- Comparison of products, prices, and suppliers
- Informed purchasing decisions based on availability and quality

Sustainability & Local Economy Focus

Badael promotes:

- Use of locally produced goods
- Support for small and medium-sized enterprises (SMEs)
- Sustainable consumption patterns aligned with regional economic goals

By encouraging users to choose local alternatives, the platform contributes to economic growth and environmental sustainability.

Impact & Value

For Businesses:

- Increased visibility to regional buyers
- Easier access to clients and markets
- Support for growth and sustainability initiatives

For Consumers:

- Streamlined product discovery and purchasing
- Access to trustworthy local suppliers
- Ability to make informed and sustainable choices

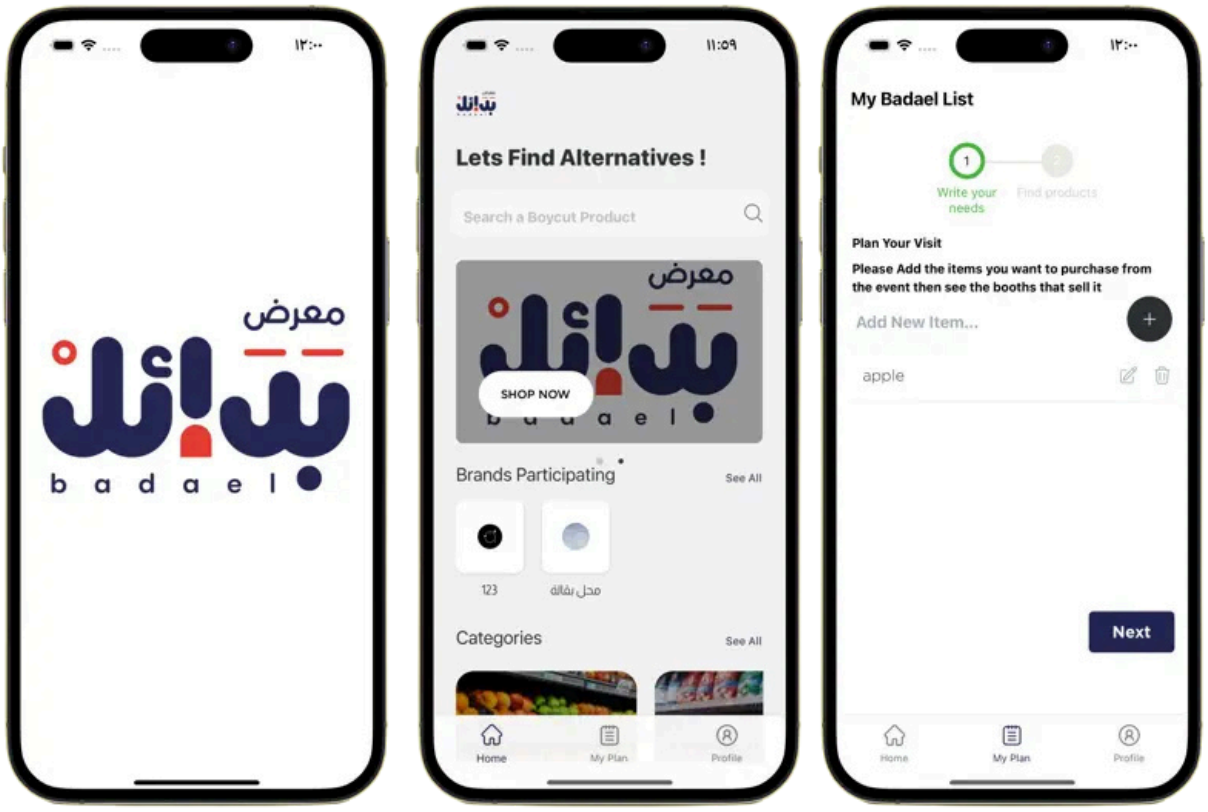
For the Region:

- Promotion of local economic growth
- Support for SMEs and emerging businesses
- Alignment with Qatar Vision 2030 sustainability objectives

Key Takeaways

- Badael is a catalyst for local and regional business growth, connecting suppliers, stores, and buyers efficiently.
- The platform aligns with Qatar Vision 2030, promoting sustainable economic development.
- Enhanced search, purchasing efficiency, and supplier access improve the overall business ecosystem.
- Badael strengthens both economic resilience and sustainable consumer behavior in Qatar and the Gulf region.

Application Link



Sheel – Discount Search App for Companies

Industry: E-Commerce / Retail / Corporate Benefits

Platform Type: Mobile Application

Region: UAE

Target Users: Companies, employees, corporate clients

Overview & Background

Sheel is a discount search application designed to make corporate shopping efficient, affordable, and enjoyable. The platform focuses on helping companies and their employees find the best deals on daily grocery and essential items, creating a seamless and cost-effective shopping experience.

By centralizing discounts and offers from multiple stores, Sheel allows users to quickly compare prices, access special deals, and maximize savings, transforming the way corporate clients approach their everyday purchases.

Objectives

The Sheel platform was developed to:

1. Provide companies with a tool to access exclusive discounts
2. Simplify grocery and essential product shopping for corporate users
3. Enhance convenience with a digital, on-demand platform
4. Promote cost savings through transparent and competitive pricing
5. Streamline corporate shopping experience for employees and clients

Platform Features & Capabilities

Discount Search & Offers

Sheel enables users to:

- Discover the best deals and discounts across multiple stores
- Compare prices efficiently
- Access exclusive corporate offers

User-Friendly Experience

Sheel focuses on intuitive design and accessibility, providing:

- A simple interface for browsing and selecting discounts
- Quick search tools to find products and deals
- Mobile-first experience optimized for busy corporate users

Impact & Value

For Companies:

- Reduced grocery and essential product costs
- Streamlined employee benefits and corporate perks
- Increased satisfaction among employees

For Employees:

- Quick access to the best deals
- Convenient shopping with minimal effort
- Opportunity to maximize savings on daily necessities

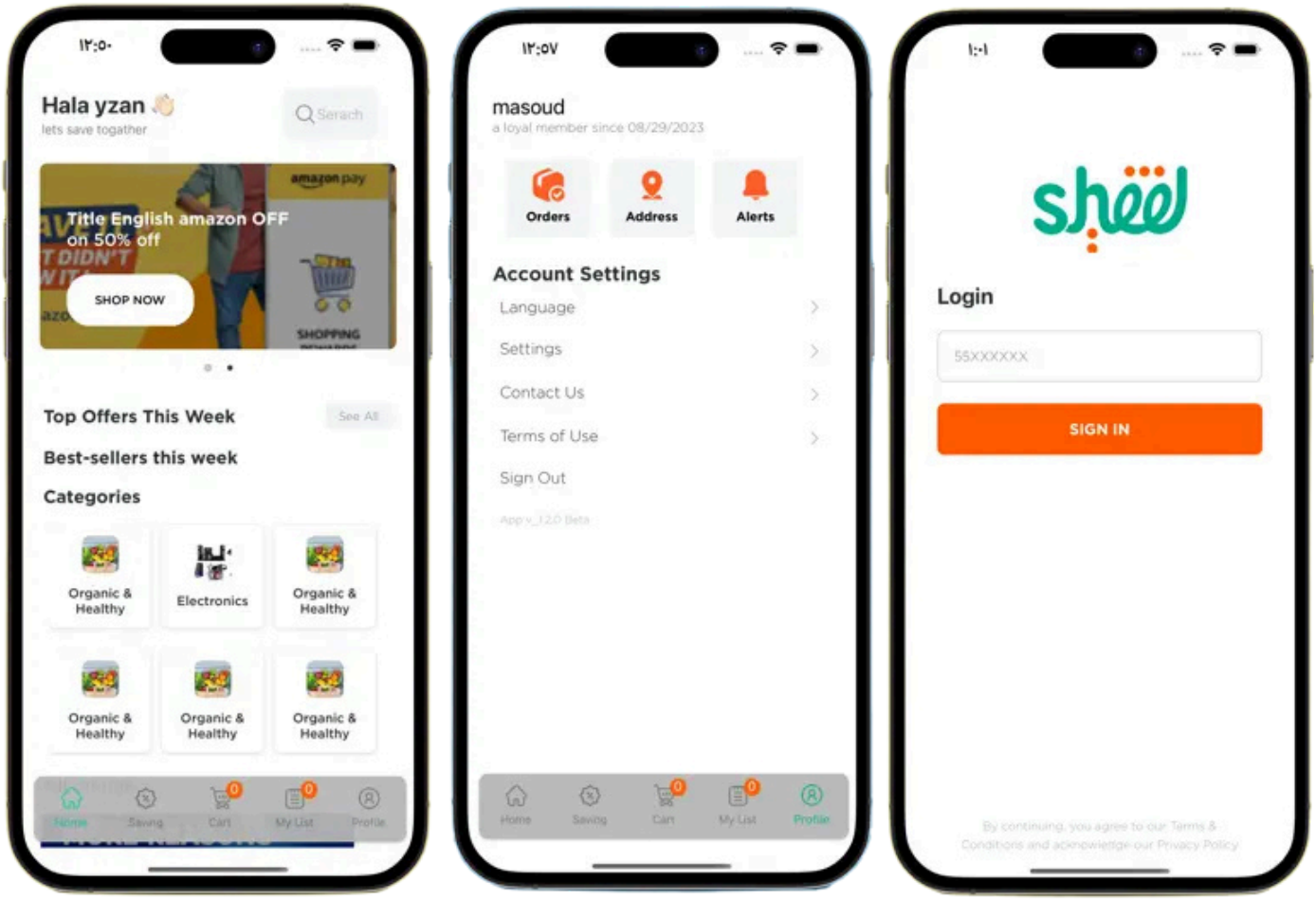
For Retailers:

- Increased visibility to corporate clients
- Higher sales through targeted promotions and offers

Key Takeaways

- Sheel transforms corporate shopping by centralizing discounts and deals in a single platform.
- The app makes daily grocery purchases affordable, efficient, and convenient.
- Corporate users gain value through cost savings and easy access to offers.
- Sheel strengthens the connection between retailers and corporate clients, creating a mutually beneficial ecosystem.

Application Link



Jadara Trading and Contracting – Sports Contracting & Interior Fittings

Industry: Construction / Interior Design / Sports & Hospitality Contracting

Region: Qatar

Target Clients: Hospitality businesses, sports facilities, commercial enterprises, residential projects

Overview & Background

Jadara Trading and Contracting is a leading Qatari company specializing in sports contracting and interior fittings. With extensive experience across the hospitality, sports, trade, and residential sectors, Jadara has established itself as a trusted partner for high-quality construction and fit-out services.

The company focuses on delivering tailored solutions for clients, combining expertise, innovation, and attention to detail to ensure projects are completed to the highest standards.

Objectives

Jadara's key objectives are to:

1. Provide high-quality sports facility construction and maintenance
2. Deliver customized interior fittings for hospitality and residential projects
3. Ensure efficient project management and timely delivery
4. Maintain high standards of safety, quality, and design excellence
5. Support the growth of Qatar's infrastructure and real estate sectors

Core Services & Capabilities

Sports Contracting

Jadara specializes in constructing and maintaining sports facilities, including:

- Stadiums and sports complexes
- Fitness and recreational centers
- Artificial turf and indoor sports installations

This expertise ensures functional, safe, and visually appealing sports environments.

Interior Fittings & Hospitality Solutions

The company provides interior design and fit-out services for:

- Hotels and resorts
- Restaurants and cafes
- Residential properties
- Commercial office spaces

Jadara integrates modern design trends with functional solutions to enhance client satisfaction.

Project Management Excellence

Jadara ensures seamless project delivery through:

- Skilled project planning and execution teams
- Efficient resource allocation
- Quality control and compliance with safety standards
- Timely delivery within budget

Impact & Value

For Clients:

- High-quality, turnkey solutions for sports and interior projects
- Reliable project management and execution
- Enhanced design and functional outcomes

For the Market:

- Contribution to Qatar’s infrastructure development
- Support for modern sports, hospitality, and residential sectors
- Promotion of local expertise and professional contracting standards

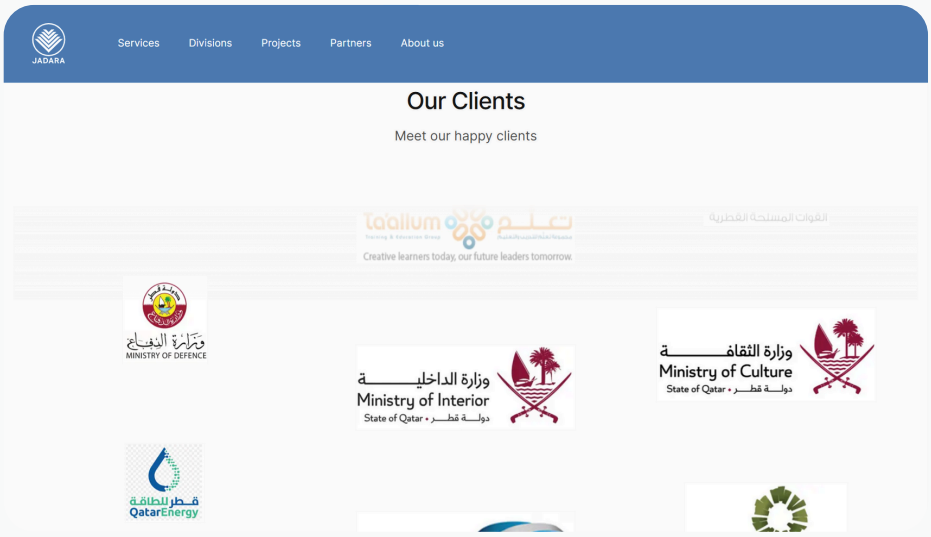
Key Takeaways

- Jadara Trading and Contracting is a leader in sports contracting and interior fit-outs in Qatar.
- The company combines technical expertise, modern design, and quality execution to meet diverse client needs.
- Its services support Qatar’s growth in sports, hospitality, and residential sectors, aligning with the country’s infrastructure and development goals.
- Jadara’s approach ensures client satisfaction, safety, and project excellence across all sectors.

website Link

About us

Jadara Trading & Contracting is one of Qatar's leading Sport & Fit-Out Contractors working in the Hospitality, Sport, Commercial & Residential Sectors. With



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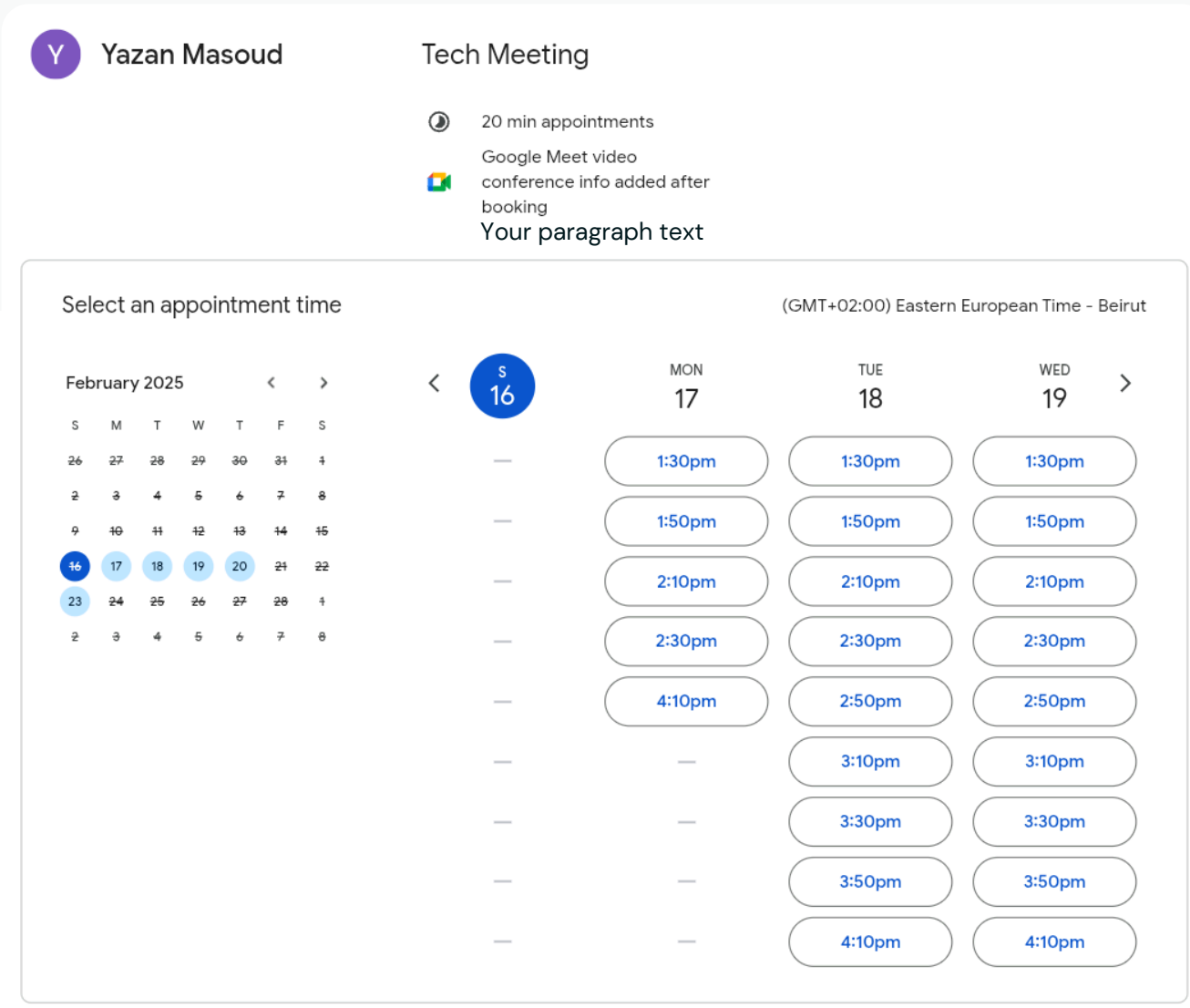
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